



CITY OF FREEPORT

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July 15, 2013 – EDA Meeting Minutes

The regular meeting of the Freeport EDA Board was called to order by President Matt Worms at 12:06 P.M. with members Matt Worms, Jim Hemker, Carrie Goebel and Mason Schirmer present (Andy Welle arrived following). Member Bud Heidgerken was absent.

APPROVAL OF THE AGENDA

Goebel moved and Worms seconded a motion to approve the agenda. Motion carried 4-0.

APPROVAL OF THE MINUTES

Hemker moved and Goebel seconded a motion to approve the May 20, 2013 minutes. Motion carried 4-0. Andy Welle arrived.

NEW BUSINESS

Industrial Park Post Cards & Advertising

Schirmer said he spoke with Victoria Holthaus regarding the origin of the post cards; according to her, the post cards were not going to be mailed until advertising and informational materials regarding the available lots was ready to be provided to interested businesses that would be responding to the post cards. Members reviewed a draft flyer, a brochure regarding assistance programs, and the Industrial Park Land Purchase and Business Subsidy Interest Form. Hemker said the post cards should be mailed soon. Worms commented on proposed improvements to the flyer. Schirmer said he would verify all lot information prior to printing. Hemker said the \$5,000 deposit on the Interest Form does not seem useful. Schirmer said he would look into the forms approval and how it can be revised. Hemker said the remaining lots may be difficult to sell due to their location and size and asked if the price per square foot can be reduced in an effort to sell the lots. Schirmer said he would research the options available for reducing price.

Schirmer asked if a survey should be distributed throughout the community to determine if any potential business ideas exist. Welle suggested surveying all household within a five-mile radius of the city. Worms suggested providing postage-paid post cards with just a couple questions, something easy to complete and likely to be returned. Goebel left meeting.

NEXT SCHEDULED MEETING

Schirmer said he will be out of the office the week of August 19, 2013. Members agreed to reschedule meeting for the following Monday (August 26, 2013).

ADJOURN

Worms moved and Hemker seconded a motion to adjourn the meeting at 1:15 P.M. Motion carried 4-0.

Matthew Worms, President Mason Schirmer, Secretary